

# HSBC Golf Roots Plus Projects

## Guidance Notes



**GOLFROOTS**  
Skills for life



## Aim

HSBC Golf Roots Plus projects are an essential component of Golf Foundation delivery as they demonstrate the charity's social responsibility and commitment to change the lives of young people using the power of golf irrespective of gender, ethnicity, disability, religion, economic or personal circumstances.

The purpose of an HSBC Golf Roots Plus project is to support local groups and organisations working with young people where involvement in golf can provide an alternative and positive focus. An emphasis on 'Skills for Life' must underpin each project and should aim to enhance young people's lives through the catalyst of golf.

The project should be co-ordinated by a local delivery partner such as a youth service, local authority, police service, or community interest company. A successful HSBC Golf Roots Plus project will be provided flexibility on how the grant and support from the Golf Foundation will be used. The focus of a successful project should not be centred just on numbers of participants or the player pathway, but very much on the positive impact the project has on young people. The local delivery partner should be the applicant and not a golf club, however, all applicants should discuss their project idea with their Golf Foundation Regional Development Officer (RDO) before applying and look for an exit route into a golf club. Deadline for submissions is **Friday 5th November 2021**.

## Essential Criteria

**Please read the latest Impact Report which provides an illustration of the types of project that *Plus* funding supports.**

An HSBC Golf Roots Plus project should reflect the core values of the Golf Foundation:

- be inclusive and innovative
- make the introduction of young people to golf FUN
- be delivered and managed by a recognised and constituted local organisation
- demonstrate how it will enhance Skills for Life learning in young people
- be centred around young people, with golf as the focal activity, although the format and use of golf in attracting and inspiring young people might be unique to the project
- be willing to promote its activity through press and media support
- measure individual impact on participants

## Desirable Criteria

An HSBC Golf Roots Plus project should:

- link to a local HSBC Golf Roots facility
- involve a PGA Coach
- involve the training and deployment of young people as volunteers
- involve the local HSBC bank with publicity opportunities.



# Monitoring and Evaluation

The Golf Foundation introduces children to golf, from all backgrounds, creating golfers. We do this because golf can change lives. A theory of change has been developed below to demonstrate the player pathway, but also the individual impact on young people who participate in any of our programmes. HSBC Golf Roots Plus is aimed at young people who are starting the game; however, the impact statements are captured to showcase attitudes and behaviours towards golf and key personal attributes developed that can be used both during golf and in young people's lives every day. A copy of our before and after activity questionnaires can be found at the back of this application.

**We want to help young people and their influencing adults (e.g. coaches, teachers, parents, club volunteers) recognize the opportunities that golf presents both on and off the golf course by:**

- 1. Making young people aware of golf and taking the game to them in their schools and community clubs;**
- 2. Supporting the personal, social and academic needs of young people;**
- 3. Giving teachers the confidence and skills to introduce golf to pupils safely and enjoyably;**
- 4. Helping coaches and club volunteers to engage young people in outreach projects and introduce them to golf clubs.**

## Young People Personal Impact Statements

I'd like to play more golf

I enjoy being active playing golf

I talk to other people about golf

I know how to play more

I want to play on a course

I've used skills learned through golf off the course

Golf makes me happy

I think golf is fun

Golf is for me

An HSBC Golf Roots Plus project should:

- provide monitoring and evaluation to the Golf Foundation within 12 months of project approval
- ensure all participants complete the pre-activity questionnaire
- ensure all participants complete the post-activity questionnaire
- capture number of participants and the breakdown of gender, disability and ethnic diversity

## Application Process

- All projects should apply through their Regional Development Officer (RDO) using the standardised application form. A judging panel will make the final decision, following the recommendation of the RDO.
- Successful applicants must give appropriate acknowledgement to the Golf Foundation through press releases, printed material, relevant events and/or appropriate website pages.
- The Golf Foundation requires the applicant to provide evidence of the use of the grant provided. The Golf Foundation reserves the right to reclaim some or all of the grant if the funding provided is not used for the approved purpose.
- Once an organisation has received a grant, it will not be eligible to apply again for a period of 12 months. The maximum number of Plus grants that any organisation can receive is two.

## Funding Available

Through **HSBC** and the **Gerald Micklem Trust** up to **£1,500** is available per project (partner funding is encouraged). 50% of the funding will be awarded at the outset of the project. The remaining 50% will be released upon completion of the project and receipt of monitoring which should demonstrate that the individual programme has met the essential criteria.

# HSBC Golf Roots Plus Project - Action Plan

## General information *(Please PRINT clearly)*

Name of the organisation: \_\_\_\_\_

Contact name at the organisation: \_\_\_\_\_

Tel no. for the organisation: \_\_\_\_\_

Address for the organisation: \_\_\_\_\_

Postcode: \_\_\_\_\_ Email: \_\_\_\_\_

## Planned Activity

*How have you identified the need for this project? (Include any insight)*

*What activities will the project include? (Be as specific and detailed as possible)*

*What are your measures of success? (Focus on outputs, numbers participating)*

*How will you measure and demonstrate impact on individuals in the project? (Additional to the Golf Foundation questionnaires and impact statements from the theory of change)*

*Which other key partners will support the project and what will be their involvement?*

How do you plan to promote the project?

What opportunities will be offered to the young participants who wish to continue in golf? (Any links with an HSBC Golf Roots Centre)

**Safeguarding Declaration:** In planning and implementing this project we will ensure that all employees, contractors and volunteers involved in the project receive appropriate training and background checks. Any PGA coach utilised in the project will be on the SafeGolf list available on [www.safegolf.org](http://www.safegolf.org).

We understand that the Golf Foundation may ask for sight of documentary evidence of such checks at any time.

**Privacy:** We have read and accept the [Privacy Policy](#) on the Golf Foundation website.

### Signature 1

I confirm that the information provided above is correct and that I am authorised to accept the terms of conditions on behalf of the above organisation:

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Role at the organisation: \_\_\_\_\_

Date: \_\_\_\_\_

### Signature 2

I confirm that the information provided above is correct and that I am authorised to accept the terms of conditions on behalf of the above organisation:

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Role at the organisation: \_\_\_\_\_

Date: \_\_\_\_\_

**Please attach a copy of your organisation's constitution and return to your Regional Development Officer.**

For official use:	RDO:	HoD :	Panel:
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### Transfer of Funds (Please PRINT clearly)

Transfer by BACS:

Name of bank: \_\_\_\_\_ Name of the organisation account: \_\_\_\_\_

Sort code: \_\_\_\_\_ Account number: \_\_\_\_\_



The Golf Foundation would like to ask you some questions prior to your golf activity. This is a chance for you to consider how you feel about golf and your skills. It is important that you give your own opinion and do not talk with others while you think about and complete your answers. The Golf Foundation will use your answers for evaluation and monitoring purposes only and at no point will we identify you as an individual.

This is not a test – no answers are right or wrong so please be as honest as possible. Everyone will have different responses.

## Participant Questionnaire - BEFORE Golf Activity

1	2	3	4	5	6	7	8	9	10
<b>Unlike me</b>					<b>Like me</b>				
This statement doesn't describe me at all			Mostly doesn't describe me		Mostly describes me		This statement describes me; it is just like me		

Below are 12 statements. Please use the ten point scale to indicate how each statement describes you (Example above). Answer the statements as you feel today, even if you have previously felt differently. Please do not leave any statements blank.

	1	2	3	4	5	6	7	8	9	10
	<b>Unlike me</b>					<b>Like me</b>				
I'd like to play more golf	1	2	3	4	5	6	7	8	9	10
I talk to other people about playing golf	1	2	3	4	5	6	7	8	9	10
I enjoy being active playing golf	1	2	3	4	5	6	7	8	9	10
I think golf is fun	1	2	3	4	5	6	7	8	9	10
Golf makes me happy	1	2	3	4	5	6	7	8	9	10
I want to play on a golf course	1	2	3	4	5	6	7	8	9	10
I know how to play more golf	1	2	3	4	5	6	7	8	9	10
Golf is for me	1	2	3	4	5	6	7	8	9	10
I communicate well with other people	1	2	3	4	5	6	7	8	9	10
I remain calm in new or changing situations	1	2	3	4	5	6	7	8	9	10
I am confident in my ability to do anything I want to do	1	2	3	4	5	6	7	8	9	10
I stay calm in stressful situations	1	2	3	4	5	6	7	8	9	10

Are you?

Female (a girl)       Male (a boy)       Other       Prefer not to say

How old are you? \_\_\_\_\_

Which one of these best describes your background or race?

White British       White other       Black       Asian       Mixed       Other ethnic groups

Do you have a disability, or a special educational need, which means you need extra help to do things?

Yes       No       Prefer not to say

**Thank you for completing the first set of questions**

The Golf Foundation would like to ask you some questions about the golf activity you have taken part in. This is a chance for you to consider how you feel about golf and your skills. It is important that you give your own opinion and do not talk with others while you think about and complete your answers. The Golf Foundation will use your answers for evaluation and monitoring purposes only and at no point will we identify you as an individual.

This is not a test – no answers are right or wrong so please be as honest as possible. Everyone will have different responses.

## Participant Questionnaire - AFTER Golf Activity

	Not at all					Very much				
I enjoyed the golf activity	1	2	3	4	5	6	7	8	9	10
The coaches/leaders were friendly and helpful	1	2	3	4	5	6	7	8	9	10

### 1. Why did you decide to take part in golf?

To have fun       To make friends       To try something new       To learn a new sport

Someone encouraged me (Teacher/Parent)       My friends were taking part       Other  \_\_\_\_\_

### 2. What activity did you take part in? (Tick all that apply)

Golfway       Golf Roots Plus       Junior Golf Passport       Girls Golf Rocks       GolfSixes League

School Games Festival       Other  \_\_\_\_\_

### 3. Where did the activity take place?

School       Community       Golf Club       Other  \_\_\_\_\_

1	2	3	4	5	6	7	8	9	10
<b>Unlike me</b>					<b>Like me</b>				
This statement doesn't describe me at all			Mostly doesn't describe me			Mostly describes me			This statement describes me; it is just like me

	1	2	3	4	5	6	7	8	9	10
	<b>Unlike me</b>					<b>Like me</b>				
I talk to other people about playing golf	1	2	3	4	5	6	7	8	9	10
I enjoy being active playing golf	1	2	3	4	5	6	7	8	9	10
I think golf is fun	1	2	3	4	5	6	7	8	9	10
Golf makes me happy	1	2	3	4	5	6	7	8	9	10
I want to play on a golf course	1	2	3	4	5	6	7	8	9	10
I know how to play more golf	1	2	3	4	5	6	7	8	9	10
Golf is for me	1	2	3	4	5	6	7	8	9	10
I've used the skills learned at golf outside of golf activity	1	2	3	4	5	6	7	8	9	10
I remain calm in new or changing situations	1	2	3	4	5	6	7	8	9	10
I am confident in my ability to do anything I want to do	1	2	3	4	5	6	7	8	9	10
I can stay calm in stressful situations	1	2	3	4	5	6	7	8	9	10
I communicate well with other people	1	2	3	4	5	6	7	8	9	10

Are you?

Female (a girl)  Male (a boy)  Other  Prefer not to say

How old are you? \_\_\_\_\_

Which one of these best describes your background or race?

White British  White other  Black  Asian  Mixed  Other ethnic groups

Do you have a disability, or a special educational need, which means you need extra help to do things?

Yes  No  Prefer not to say

Please provide us with any further comments or feedback on your experience